**Create Translists Object**

**Create translists Object:**

1. From the setup page >> Click on Object Manager >> Click on Create >> Click on Custom Object.

1) Enter the label name>> Translist

2) Plural label name>> Translists

3) Enter Record Name Label and Format

>>      Record Name >> Translists Name

>>      Data Type >> Name

1. Click on Allow reports and Track Field History,
2. Allow search ? **Save.**

* Here we created translists object to store all the transaction data that is done in a particular commerce site. And this data, that is acquired is useful to identify the potential customers and therefore used to retain the valuable customers.

**USE CASE :**

By using Translists object, we can store all the transaction records inside this object. And the most important application is we can identify the interested customers and retain them.